



THE STARR REPORT

By MICHAEL STARR

March 3, 2004 -- Sissel's sizzlin'

Madonna, Cher, Pink, Liza . . . Sissel?

Hey, don't laugh - the one-name singer from Norway has been a huge hit on PBS, which built an entire concert, "All Good Things," around her last March in exchange for pledge dollars - and re-aired the special concert last December during that month's pledge drive.

Now, Norwegian Coastal Voyage cruise lines is underwriting a local-market PBS pledge drive featuring Sissel. This month, she'll tour local PBS affiliates - including Ch. 21 tomorrow - and will perform special concerts next month and in May for PBS subscribers whose pledges entitle them to exclusive concert tickets. Sissel's second album, "My Heart," was released yesterday.