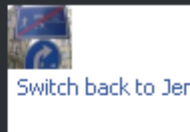




"Mompreneurs" make their mark

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Dr. Lisa Belzberg

High-profile New Yorker Dr. Lisa Belzberg, founder of the PENCIL (Public Education Needs Civic Involvement in Learning) for a Day program and mother of six, along with her business partner, Erin Pace, created Koobli for busy parents. Koobli is a unisex cover-up for parents to use at feeding, playtime or bath-time to protect your clothing.

Designed to "Save time, save money, save clothes!" this 2011 Family Choice and PTPA ("Parent Tested, Parent Approved") award-winning product is lightweight, breathable, water and stain resistant, flame retardant and machine washable.

"The koobli eliminates a major source of stress for parents and allows them to focus on what matters most -- the simple and incomparable delight of being with your children," says Belzberg."

koobli
Baby Age

Credit: Koobli.com