



## People on the move

25 March 2011 | By James Verrinder

The latest appointments and promotions in the global market research and consumer insight industry. This week: ImpactRx, The Marx Group, GfK Austria, MediaCom, Vodafone Ghana, The Futures Company, Cogent Research, Research Now, The Providence Journal, HawkPartners, Ask Insight, Morris Hargreaves McIntyre, Insight Research Group, ABI Research, Zoom Media, TNS and Kadence.

**Insight Research Group** in the US has appointed **STEVE BECKER** and **JAMES STREIT** as directors. Becker joins from Hall & Partners while Streit was previously at ML Rogers.